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an introduction

BluePearl Infomedia

In recent years the 2 most important trends have been increased globalization of business and the growing use of computers and information technology. There are strong indications that these trends are likely to continue in the future.

BPI brings you the advantage of their expertise and skill to enhance the value of your firm.

Understanding that there is no one-size-fits-all model, we are flexible in designing solutions to suit your specific requirements, both in terms of scalable processes and in terms of different working models viz. Off-shoring Services, Build-Own-Transfer business models, Joint Development.

Outsourcing as a strategic tool generates significant improvements in various facets of an organization.

- Remarkable Cost Reduction of up to 40% to 60%
- Continuous improvement of processes
- Benefits of cutting edge technology
- Leverage Labour Arbitrage
- More time to focus on Core Competencies
- Evolution of a cost Centre to a profit Centre

BPI has on offer a range of services that add real time value to a customer's business. This is largely attributed to the advantages of affordability and the abundance of talent, key ingredients in the orchestration of seamless integration of processes.

World-class infrastructure, supported by state-of-the-art security measures guarantee high quality and, at the same time greatly reducing the element of risk normally associated with sensitive transactions.



financial & banking services

BPI provides a wide spectrum of financial and accounting services, regardless of size or complexity; by using our efficient delivery model we enable you to leverage the benefit of low cost labor at the Service Level Agreement (SLA) specifications.

- **General Accounting**
 - Book-Keeping
 - Account Payables
 - Account Receivables
 - Fixed Asset Accounting
 - Statement Reconciliation
- **Payroll Management & Tax Returns**
- **Financial Analysis & Reporting (Balance Sheet Analysis)**
 - Balance Sheet Preparation & Analysis
 - Profit & Loss A/c
 - Working Capital Management & Analysis
 - Statement of Equity
- **Non-Profit Accounting**
 - Accounting for NGOs and Charitable Organizations
 - Accounting for Clubs
- **Banking & Insurance Services**
 - Insurance Claims Processing & Documentation
 - Mortgage Processing & Documentation
 - Check Processing
 - Customer Account Maintenance & Updation
 - Transaction Processing

Our professionally managed services help you scale down your cost of managing clerical processes also freeing up managerial time to focus on your core competencies.

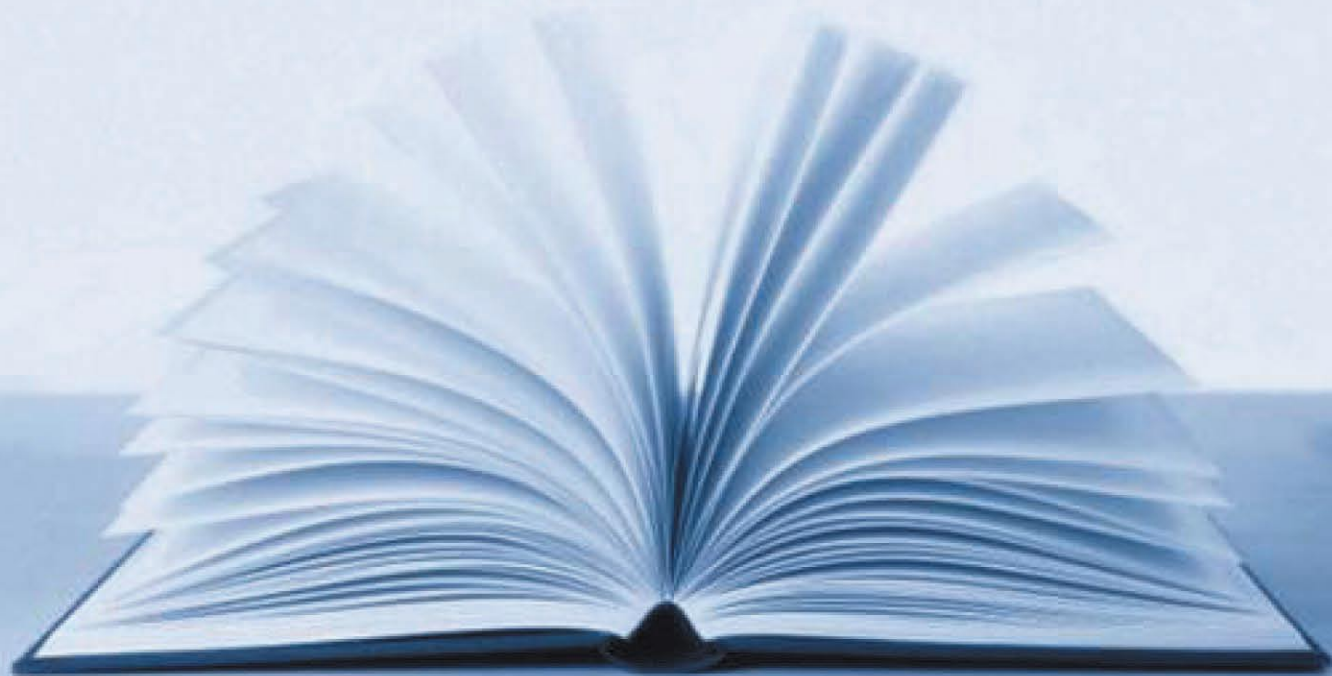


healthcare services

Healthcare Services

- **Medical Transcription Services**
BPI provides end-to-end IT enabled MT solutions with an in-built security and patient privacy policy, instant access via a password gateway system. Our Certified Medical Transcriptionist spearheading the process also carries the responsibility for the enforcement of and adherence to HIPAA regulations.
- **Medical Billing & Coding:**
 - Patient Demographics Entry
 - Patient Enrollment - manual
 - Patient Enrollment - automated with staff updates as necessary
 - Charge Entry
 - Denials/rejections analysis, re-billing
 - Systemic A/R projects, re-billing
 - Insurance Follow Up
 - Collection Agency Reporting
 - Payment Posting and Reconciliation
- **Claims Processing**
Our back-end support enables in the timely resolution of medical insurance claims, by coordinating with insurance firms and medical facilities, and based on their specific policies on procedures executed by them in the treatment of certain diseases.
- **Clinical Data Management**
We also provide documentation services related to the research cycles involved in drug and Pharma research.

The specialized service delivery structure coupled with a low cost model allows our clients significant reduction of their operating expenses coupled with higher levels of efficiency, clean claims and fewer denials, access to certified personnel and compliance with government regulations.



publishing & prepress and data services

Publishing & Prepress Services

Publishing & Pre-Press being for the most part of a process-oriented nature can, to a great extent, minimize costs by leveraging the benefit of low cost locations.

Costs are normally reduced to between 10 and 20% of the original. This enables publishers to increase their margins, provide authors better royalties and gain a competitive edge in the often-hostile publishing market.

With over 7 years creative and prepress experience, a dynamic in-house creative team, BPI delivers the best creatives, at an unbelievable cost.

- Our Publishing & Pre Press solutions include

- Copyediting & typesetting
- Pagination
- Layout Designing
- Indexing
- Image Processing
- E-publishing (HTML, SGML, XML, e-Books)
- Digital Asset Management (archiving)

Our publishing and prepress services are tailored to your specifications after analyzing and considering your existing business and market presence.

Blue Pearl offers data solutions to meet your every day requirements

- Data Services

- Data Conversion
- Document Scanning & Imaging
- Database Management
- Data Warehousing
- Online Catalog Development
- Language translation & transcription services



architectural & engineering services (CAD):

Architectural and Engineering services (CAD):

While some organizations forge ahead in their key function of architectural design, there are some critical processes that are labour intensive and repetitive in nature and may dilute focus. Blue Pearl has a cost effective option where monotonous activity is taken off your hands and converted into money saved.

Among our services are

- Architectural Drafting & Design
- Landscape design
- Layering
- HVAC - Heating, Ventilating and Air Conditioning drafts
- CADD Conversions
- Digitized 3D Model and Rendering
- Conversion of Blueprints and Terrain Mapping in Digitized form, as a part of Automated Mapping and Facilities Management (AM/FM)

The scope for outsourcing within the field of engineering is vast and holds limitless possibilities for growth. It offers quality and precision at a fraction of the cost as long as Blue Pearl is your partner.



software development & testing solutions

Our Software team will guide you from step one through the process of developing your company's software needs:

Application development using the latest in the IT industry, the team works on site as well as off site.

BPI currently implements software projects for leading companies' on-shore and offshore projects.

Our Programming Strength:

- DOT NET, JAVA, SQL and ORACLE
- Embedded Technology
- RFID Solutions Development & Implementation
- System Study, Analysis, Design & Coding Testing & Implementation.

delivery & transition



Blue Pearl's Delivery and Transition model

Analysis

- Understand client's business
- Identify outsourcing opportunities
- Assess costs pertaining to requirements and the risks involved
- Confirm value proposition

Solution Design:

- Develop Technology and connectivity solutions and formulate business plans
- Design the hire and train process
- Define the process to deliver the identified value
- Define the process implementation plan
- Specify timelines

Transition

- Adapt specific plans client specific requirements for technology, connectivity, manpower, process, etc.
- Simulate/replicate client process to precise specs
- Confirm performance requirements/SLAs
- Design procedure documentation
- Validate and get client's approval

Service Delivery

- Delivery execution
- Adherence to SLAs
- QC plan to be put into effect
- Control and regulation plan to be put into effect

Communication and Reporting

- Identify SPOCs on either side
- Ensure continuity of reporting and communication with client representative
- Service quality plan in effect
- Weekly/Monthly/Quarterly reviews of SLA adherence and business status

RTMS

Blue Pearl Infomedia's REAL TIME MANAGEMENT SYSTEM (RTMS) is the only surefire way to keep you up-to-date. It assists you with constant monitoring of your ongoing processes and strengthens the relationship between you and Blue Pearl.

RTMS is a "Web Based" system that helps in managing the processes by having all the data on a shared, secure, central location which can be accessed by different entities involved with the business like customers, suppliers, in-house operations, etc..

The solution offers:

- Integrated business management
- Web-based business application
- Cost-effective implementation
- Higher ROI through faster implementation
- Adaptability
- Solutions that can be extended and changed giving power unparalleled
- Support for specific roles and job functions
- Support for e-business and collaboration